



## NEWS RELEASE

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### **American Cancer Society Black & White Ball Raises Nearly \$300,000 for the American Cancer Society**

Chicago, Ill. (March 3, 2015) – More than 300 hundred guests and volunteers gathered on February 28 for the sixth annual American Cancer Society Black & White Ball in Lombard. The event raised \$300,000 net for the American Cancer Society. NBC 5 weekend traffic anchor Marley Kayden emceed the event.

“I’d like to extend my deepest appreciation to everyone who made this event such a big success,” said Clare Thibodeaux, Chair of the DuPage Regional Leadership Board for the Society. “The Black & White Ball supporters can be proud that the money raised enables the American Cancer Society to continue to invest in research, free programs and services that help cancer patients and their families.”

The American Cancer Society Black & White Ball is one of the premier suburban events of its kind in the state, offering networking opportunities for Chicagoland’s business leaders, hospital and healthcare executives and distinguished guests. Through its inception, the event has raised \$2.5 million.

The Roaring Twenties themed event included a silent auction, dinner, live auction and entertainment. The Galaxie Girls kicked off the entertainment with an opening dance act and the Flat Cats, a Chicago-based swinging jazz band, played jazz, Motown and pop tunes throughout the night.

Live auction items included a British Virgin Islands getaway; an elite Chicago sports package including a suite for a Chicago Bulls, Chicago Blackhawks and a Chicago Cubs game; a stunning James & Williams Jewelry necklace with 219 brilliant-cut diamonds weighing 1.20 carats; a private dinner for 12 people with acclaimed chef Charles Webb of Avanti Gourmet Catering; and a four night stay at the Hayden Lodge in Snowmass Village, Colorado.

Special thanks to Salesforce.com, DuPage Medical Group and Alexian Brothers Health System, Curran Group and RR Donnelley for their sponsorships, and to Marley Kayden for emceeding the event.

### **About the American Cancer Society**

The American Cancer Society is a global grassroots force of more than three million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 20 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. Thanks to our progress, nearly 14 million Americans who have had cancer and countless more who have avoided it will celebrate more birthdays this year. As we mark our 100th birthday in 2013, we're determined to finish the fight against cancer. We're finding cures as the nation's largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit [cancer.org](http://cancer.org).

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